

## Ramblers Roadshow – Castle Green Hotel, Kendal

30 September 2017

Join us to find out more about how to get the most out of your Ramblers membership, to meet other members and volunteers and get direct access to our walking experts and specialist partners at one of our **free\*** Ramblers Roadshows. Book your place now at <https://www.eventbrite.co.uk/e/ramblers-roadshow-kendal-tickets-33395744571?ref=ecal>.

Learn more about our organisation and vision, what we do as a charity and the impact that we make, as well as the chance to develop your skills and knowledge as a walker or as a volunteer.

Choose from our selection of free\* workshops. Whether you're just taking your first steps as a walker or are a regular volunteer with the Ramblers you'll find a workshop for you. We've outlined each workshop and who they are aimed at.

In the morning you can choose from the following workshops:

- **First aid for walkers and basic map skills (This is a member focused workshop)** – This workshop is split into two sessions. The first aid section is run by the British Red Cross and aimed at anyone who goes out walking. It will help you build your knowledge so that you feel confident if something ever goes wrong. The map skills session is for new walkers, or current walkers who would like to brush up on basic map reading skills.
- **Introduction to walk leading (This is a volunteer focused workshop)** - This is for anybody who leads group walks, or would like to start. It will take you through the basics of how to prepare and lead walks. There will also be the opportunity to share your experiences and learn from other walk leaders.
- **Using the Ramblers website to get more people walking (This is a volunteer focused workshop)** - This is for any volunteer who is involved in the development or promotion of a walking programme, or helps to manage a group or area's web presence. It focuses on how you can use the Ramblers website, Group Walks and Events Manager and Ramblers Routes to make group activities engaging and attractive.



- **Using social media to promote your group (This is a volunteer focused workshop)** - This workshop is aimed at volunteers who want to do more social media promotion. It will help you to identify and reach your target audience, create engaging messages and build an online community using social media.
- **Basics of Rights of Way (This is a volunteer/member focused workshop)** - This workshop is aimed at anyone who is involved in our Rights of Way work or would like to know more. It is an overview of the law relating to Rights of Way and access it covers some of the most common questions we get asked about by members of the public and volunteers.

In the afternoon you can choose from:

- **Retaining members and recruiting new ones (This workshop is a volunteer focused workshop)**- This session is all about attracting new walkers to membership via group activities and encouraging current members to get involved with group activities. Communicating and promoting membership to new and potential members is possible when we know and understand what our current and potential members want out of membership.
- **Supporting the volunteer journey (This is a volunteer focused workshop)** - To help volunteer managers deliver a consistent volunteer experience across their area, group or activity, by making them aware of how to use the support tools available
- **An introduction to short walks and making health walk links (This is a volunteer focused workshop)** - Short walks are a great way to diversify your group walks programme and to attract new walkers and leaders. We'll look at why they are a valuable addition to your programme, what makes a successful short walk, ideas to get other volunteers and walkers interested, how to integrate short walks into your programme and how to link up with your local health walk scheme
- **Managing challenges on group walks (This is a volunteer focused workshop)** - Every walk leader will, at some point, have to deal with a challenging situation. In this session we'll look at real life situations that Ramblers volunteers have encountered and discuss how to resolve them. We will also consider how best to be prepared including equipment and ways to contact emergency services.



- **Go for a short Walk (This is for everyone)** - If there's no afternoon workshop that you'd like to attend why not join us for a short walk put on by the local Ramblers.

We're also running an all-day treasurer training workshop. The session is primarily aimed at new Treasurers and will be covering all the major areas of guidance for Treasurers, including: The role of Treasurer, Use of charitable funds, budgeting & reserves, banking, bookkeeping & accounts and some other policy areas.

If you have any questions about the day you can contact us at [ramblers@ramblers.org.uk](mailto:ramblers@ramblers.org.uk).

